



**martinwillis**  
DESIGNER

a creative,  
dedicated and  
productive designer  
with 12 years  
commercial experience

**D.O.B.**

24th June 1979

**Interests.**

Art & Design,

DIY, Music & Film, Chicken Keeping,  
Gardening (I also have an allotment),  
Sea Fishing, Anything Mac,  
Cooking, Theatre, Comedy, Travel.

19 Talbot Road  
Wellingborough  
Northants  
NN8 1QH

07515 655 105

[martin@martinwillis.com](mailto:martin@martinwillis.com)

# curriculum vitae

## overview:

I am a creative, dedicated and productive designer with 12 years commercial experience. Skilled in Adobe Photoshop, Illustrator, QuarkXpress, CSS, HTML, with an excellent work ethic whilst remaining client focused. I have strong pre-press and sales experience, with extensive knowledge of design techniques, tools and principles involved. I am a team player who is adaptable, organised and detail oriented. I am fully capable of working independently, with minimal direction, or in a team. I have always had an ability to come up with unusual or clever ideas to develop creative strategies.

## career history:

### 2009 - Present: **Freelance**

- Co-ordinating and producing a variety of marketing products and services.
- Creating fresh corporate identities for established and new businesses.
- Providing graphic design and art direction for advertisements, newsletters, brochures, exhibition displays, forms, stationery and signage.
- Preparing and estimating costs based on client specifications.
- Website design, optimisation and management.
- Photographic restoration of damaged and faded photographs.

### 2008 - 2009: **Printing.com @ Custard Creative: Northampton**

#### General Manager / Senior Designer / B2B Point of Contact

- Senior Designer within Custard Creative Printing.com franchise department under the Creative Director.
- Managing the Sales Team and handling finances.
- Attended several printing.com courses in Manchester focused on managing client expectations and production processes.

### 2003 - 2008: **Emille Publications Limited: Northampton**

#### Graphic Designer / Senior Designer / B2B Point of Contact

- Graphic Designer producing numerous monthly/quarterly publications.
- Promoted to Senior Designer managing a team of 3 design professionals.
- Handling all design queries from 200+ customers who advertised in the publications.
- Planning and managing focused and productive face to face customer meetings.

### 1998 - 2003: **Printek Printing Services Limited: Rushden**

#### Graphic Designer / Typesetter / Pre-press Technician

- Pre-press technician.
- Typesetter.
- Trainee Graphic Designer.

## qualifications:

### **BTEC: Graphic Design**

Booth Lane College, Northampton  
Grade: Distinction

### **HND: Graphic Communications**

Booth Lane College, Northampton  
Grade: Merit

## home study:

### **CIW: Web Foundations & Design**

HomeLearningCollege.com  
Grade: Completed

### **Video Training: CSS & XHTML**

Lynda.com (200hr online course)  
Grade: Completed

## referees: (Please see attached)

### **Carol Brown, Manager: Queensway Medical Centre, Wellingborough**

I have been freelancing for Queensway Medical Centre for the past 18 months.

### **Tim Brophy, Studio Manager: Emille Publications / Printek Printing Services Ltd**

Tim was my manager at Printek and I owe him a great deal for the superb training and print knowledge he gave me. He came to work with me at Emille Publications as Studio Manager and we once again built a solid working relationship and friendship.

### **Matt Lane, Director: Sink140.com**

A long standing supplier of freelance work to myself.